

METLC



Musical Exploration The Learning Center

Music education that opens doors

Executive Partnership Presentation

A Nevada 501(c)(3) public charity • EIN 99-1591008
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SCAN TO VISIT METLC.WORLD



Talent is everywhere. Access is not.

In Las Vegas, including the Historic Westside, young people often have the desire and ability to learn music without a realistic path to consistent instruction.

The barriers are practical: tuition families cannot afford, schools without arts programs, transportation gaps, and communities where music education has not been consistently available.

**“What is often missing is not ability.
It is opportunity.”**

Historic Westside

FOCUS

Accessible local programming

36 weeks

PATHWAY

Six progressive levels

Every 6 weeks

MILESTONE

Recitals and recognition

A structured pathway from first note to public achievement

METLC provides a progressive 36-week music education pathway organized into six instructional levels. Students learn to read, understand, create, and perform music with growing independence.

LEVEL	FOCUS	STUDENT DEVELOPMENT	DURATION
1	Foundations	Music literacy, notation, first notes	Weeks 1–6
2	Skill Development	Technique and reading ability	Weeks 7–12
3	Musical Growth	Ear training, expression, phrasing	Weeks 13–18
4	Performance Preparation	Recital readiness and stagecraft	Weeks 19–24
5	Advanced Development	Complexity, creativity, independence	Weeks 25–30
6	Achievement & Advancement	Full recital and recognition	Weeks 31–36

Every six weeks, students reach a visible milestone through a recital, showcase, or recognition ceremony.

Immediate Music Literacy

Students begin reading music on day one. The goal is musical independence, not dependence on imitation.

01

See

Notes, rhythm, timing, and symbols become information.

02

Interpret

Students connect written music to keyboard geography and sound.

03

Express

Technique becomes phrasing, dynamics, and communication.

04

Continue

Students gain the ability to explore new music on their own.

Every student deserves a real chance to grow

Our commitment reaches beyond the lesson. It shapes how METLC teaches, welcomes families, measures progress, and builds partnerships.

Teach with excellence

Structured instruction that develops literacy, musicianship, creativity, discipline, and confidence.

See potential

No child is defined by financial circumstances or current opportunity.

Build confidence through achievement

Lessons, recitals, and certificates make growth visible.

Welcome families

Parents, grandparents, siblings, and caregivers are part of the experience.

Remove barriers

Save a Seat, Adopt-A-School, and Community Champions turn access into a practical commitment.

We teach with purpose, celebrate achievement, create opportunity, and believe in every student before they learn to believe in themselves.

The METLC program pathways

Each initiative addresses a different partnership need. Together, they create a ladder from one student's opportunity to sustained community investment.

SAVE A SEAT

Individual access

A sponsored seat keeps a student from being turned away because of financial hardship.

Bronze • \$250 • 6 weeks

Silver • \$750 • 18 weeks

Gold • \$1,500 • 36 weeks

ADOPT-A-SCHOOL

Cohort access

A business, foundation, civic group, or community leader supports structured instruction for a student cohort.

~10 students • \$12,000

~20 students • \$24,000

Multiple cohorts • Custom

COMMUNITY CHAMPIONS

Flagship partnership

A visible champion helps connect a host site, a complete program, and a wider community of support.

36 weeks

4 instructional days per week

10 stations

Up to 40 weekly student participations

The flagship Community Champions model is the central partnership opportunity for a host organization and a high-profile sponsor or champion.

Save a Seat

A direct way to make sure financial hardship never closes the door to music education.

LEVEL	STUDENT ACCESS	PARTNER INVESTMENT	WHAT IT MAKES POSSIBLE
Bronze	1 student / 6 weeks	\$250	One instructional level
Silver	1 student / 18 weeks	\$750	Three instructional levels
Gold	1 student / 36 weeks	\$1,500	Complete pathway

One seat can change a student's year.

Students receive structured instruction, progress milestones, and a place in the METLC community.

Recognition includes progress updates, recital invitations, and formal partner recognition.

Adopt-A-School

A school or youth-serving organization provides the students and the space. METLC provides the instructional pathway and program leadership.

Community Partner

~10 students

\$12,000

Program value \$15,000

One supported cohort

Impact Partner

~20 students

\$24,000

Program value \$30,000

Two supported cohorts

Multiple cohorts

Custom

Custom

Program value Custom

Designed around the site and student need

Adopt-A-School creates the bridge between an organization that knows the young people and METLC's established educational model.

Community Champions

Leadership Through Partnership. Opportunity Through Action.

A Community Champion can be a sports franchise, athlete, prominent artist, business, foundation, civic organization, faith community, entrepreneur, or other visible community leader who believes young people deserve opportunity.

\$50,000

full Community Champions partnership

36 weeks	A complete school-year pathway
4 days per week	One hour of instruction each day
10 complete stations	Keyboard, headphones, stand, seating, and power
Up to 40 weekly student participations	10 students per class, up to four class sessions per week

Partnerships create visible student outcomes

METLC reports on the work delivered and the progress students make. Measures stay practical, age-appropriate, and connected to the actual program.

ACCESS

Enrollment, seats filled, and scholarship-supported participation

PERSISTENCE

Attendance, level completion, and continuation through the pathway

LITERACY

Notes, rhythm, symbols, keyboard geography, and written music

PERFORMANCE

Prepared repertoire, demonstrations, recitals, and certificates

CONFIDENCE

Student reflection, family feedback, observation, and participation

A launch report, six-week progress snapshots, and a final impact summary give partners a clear view of what their investment produces.

METLC’s community relationships

Current support and developing relationships extend METLC’s reach across the Las Vegas community.

CONFIRMED SUPPORT

- Help Me Up**
Founding support that helped METLC launch
- Louise Shell Apartments**
Current instructional host
- Exchange Club of Las Vegas**
Save a Seat sponsor
- The Music Closet**
Community partner

RELATIONSHIPS IN DEVELOPMENT

- Nevada Partners**
Program and facility discussions
- Westside Education and Training Center**
Program relationship
- Positively Arts**
Program relationship
- UNLV**
Internship and talent pipeline

Each relationship helps METLC bring structured music instruction closer to the students and families we serve.

METLC Board of Directors

The Board of Directors provides nonprofit oversight and community leadership.

Karl “KC” Cousin

Founder and President

Pastor Shenika Brown

Director

Dr. Brenda Braum

Director

Eli Nesmith

Director

Thomas Kiss

Director

Robert E. Martin

Director

Bishop Terry Cox

Director

Don DaCosta

Director

The board brings experience across education, ministry, music, business, and community service.

Built by a working musician and educator

Karl “KC” Cousin began teaching music in Las Vegas in 2014 after a lifetime as a keyboardist, singer, recording artist, producer, engineer, and educator.

Across school programs, private instruction, and community settings, he kept seeing the same pattern: the talent was present, but consistent access was not. METLC grew from the decision to build a model that could meet students where they are.

The model is personal.
The mission is communal.

2024

FOUNDED

Nevada nonprofit corporation

Since 2014

EXPERIENCE

Teaching in Las Vegas

Hundreds

REACH

Students taught over the years

Transparency and Funding Readiness

METLC provides public nonprofit documentation for prospective donors and grantmakers.

Silver Transparency 2026

Candid profile status

501(c)(3) Public Charity

IRS classification

99-1591008

EIN

Tax-deductible contributions

See Candid profile for current details

Founder / President: Karl KC Cousin
Location: Las Vegas, Nevada, United States

Public transparency profile supplied by METLC. Candid status and profile details may be updated over time.



[Open METLC's Candid profile](#)

Join the METLC Community Partnership Network

METLC is seeking organizations and individuals who can help connect students with consistent, structured music education.

CONNECT

Introduce METLC to students, families, schools, community centers, sponsors, and other organizations.

CREATE ACCESS

Help identify welcoming locations and community pathways where METLC can provide consistent instruction.

SUPPORT STUDENTS

Save a seat, contribute equipment or resources, support a cohort, or connect METLC with potential funders.

BUILD WITH US

Develop relationships that can grow into Adopt-A-School programs and Community Champions initiatives.

Partnership can begin with one student, one introduction, or one shared opportunity.

Let's identify where your organization, business, or individual experience fits within the METLC network.



Together, we can ensure that talent is never limited by circumstance.

Every sponsored seat. Every adopted school. Every community partnership.
Every student performance. Each one becomes part of a larger story of access,
achievement, confidence, family engagement, and community impact.

Leadership Through Partnership.
Opportunity Through Action.

LET'S CONNECT

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